



General Membership Meeting Minutes
February 14, 2020

The meeting was called to order at 11:45 A.M. by President Jane Ann Kennedy. There were 24 members, no new members and no members attending for the first time in attendance. The following business was conducted:

Secretary's Report: The minutes of the January 10, 2020 meeting were approved as read.

President's Report: Jane Ann inquired as to the number of members who used Overdrive. She asked these members to please, at the request of Admin, take the short survey available there. There is no survey for Libby.

Jane Ann informed membership of a book signing and presentation here at LK by Lisa Unger (February 28th) and for Chris Pavone (March 5th), both Reading Festival authors. This is a cash only event.

Jane Ann reminded members of the Evening with the Authors scheduled for March 6th. February 15th is the last day to make reservations. To date approximately 60 people have reserved.

Treasurer's Report: Len Ahlfeld reported a balance, as of December 30, 2019, of \$33,465.29. After the usual administrative expenses, including payments to the SWFL Reading Festival and to The Hartford, the IRS and the State Department of Florida, and monthly income, including income from new memberships and the Dee Ahfeld Fund, as of February 3, 2020, there is a balance of \$35,886.75. The report was accepted subject to audit.

Library Report: Carrie reported on the following:

Staffing: Jo Ann Toussaint is the new part-time page. She started on January 30th.

Circulation: Lakes YTD (2/14/20) circulation is 112,869. January circulation was 79,392 (21% of LCLS total!). Cardholders number 44,146. 557 new cards were issued last month.

Carrie has personally checked out the Shell Museum pass. It worked seamlessly. She shared that the museum is beautiful, informative and interactive. The aquarium opens in March.

Facility/Requests: Carrie announced the renovations are moving forward! The project needs to go before the BOCC for approval which could be as early as March 3rd.

Other: Upcoming LCLS events include:

Evening with the Authors will be held Friday, March 6th at the Marina at Edison Ford.

The Reading Festival will be held the following day, March 7th at the FM Regional Library.

The Summer Reading Program will run from June 1 to August 8, 2020.

Carrie will be attending the Public Library Association 2020 Conference in Nashville (February 25th through 29th). This is a great opportunity for her to learn new things about libraries and library services.

Committee Reports:

Nook arrangements: Anita thanked all who worked before, during and after the Book Sale. The sale was a success and including the Media Sale in November almost \$4500 was raised. CDs and DVDs were sold for less than last year and there were fewer books to sell, but we were able to rid ourselves of many books and are ready to start a new inventory. Anita was thrilled to be able to help the numerous folks

we did: dealers who appreciated the low prices, parents of children who had a great selection of children's books from which to choose (thanks to the donation of books from a local child care facility, thanks to Diane Perkins), and women who were collecting books for local teens who otherwise would have no reading materials. It was evident Friends were making friends and *that* spells success. Because Anita was down and out with pneumonia during the sale and afterwards, she also thanked Liz for working double duty in the Nook.

Display Case: Lucy was absent. No report given.

Focus: Len asked for all Focus information by February 19th.

Lunch: Marge reported lunch is here.

Membership: Jeanette was absent. No report was available.

Program: Cindy was absent; she became ill on her recent cruise. She is set, however, for March's author presentation. The Fires of Fort Myers: Volume 2 slated as the program.

Publicity: Ginny was absent. No report given. *Florida Weekly* did announce our meeting.

Volunteers: Jane Ann stated everything is staffed. New subs will be trained soon.

Website: Mary reported on:

WEBSITE

of views:

January 2019 - 509

January 2020 - 237

Busiest week - January 6

FACEBOOK

of views/# of engagements (meaning readers reacted, commented, shared)

Last 28 days - 49 views/87 engagements

Posts with most views/engagements: Dee Ahfeld's gift to the library - 62/16 and the Book Sale

41/21

Mary will be researching other social media outreach such as Twitter and Instagram.

Old Business: There was none.

New Business: There was none.

Our next meeting will be held on March 13, 2020.

Meeting was adjourned at 12:09 P.M.

Respectfully submitted,



Elizabeth M. Weaver
Secretary