



General Membership Meeting Minutes
January 10, 2020

The meeting was called to order at 11:45 A.M. by President Jane Ann Kennedy. There were 20 members, one new member and no members attending for the first time in attendance. Jane Ann welcomed Vicki, our new member. The following business was conducted:

Secretary's Report: The minutes of the November 2019 meeting were approved as read.

President's Report: Jane Ann informed the membership that there would not be a Volunteer Appreciation Tea this year. Instead, each volunteer will receive a \$5 gift certificate to be used in the Nook. These will be distributed in early February. The reasoning behind the change is two-fold. The first is the low attendance at the tea compared to the time involved in planning and setting up the tea. The second is the fact we now have teenage volunteers and they would be unable to attend an afternoon event and they most likely would not care to attend a tea. We are not the only Friends group to change how appreciation is shown to volunteers.

Jane Ann informed the membership of a presentation that will occur after the meeting and prior to today's speaker. A donation will be made by Logan Devost of the SWFL Community Foundation. She reminded members of the March 6th Dinner with the Authors (Edison Ford Marina) and the March 7th Reading Festival (Fort Myers library campus). She urged those planning to attend to buy tickets now before the January 15th price increase. Fliers are available for these events.

Jane Ann informed membership of a book signing and presentation by Chris Pavone, a Reading Festival author, here at LK on Thursday, March 5th. More details will be shared next month.

Treasurer's Report: Len Ahlfeld reported a balance, as of December 2, 2019, of \$32,258.57. After the usual administrative expenses, including a payment to Kelly Greens and monthly income, including income from Amazon Smile, as of December 30, 2019, there is a balance of \$33,465.29.

Library Report: Carrie reported on the following:

Staffing: Interviews for part-time page position are scheduled for this week.

Circulation: Lakes YTD circulation is 884,079. December circulation was 64,779 (21% of LCLS total!). Cardholders number 44,131. 297 new cards were issued last month. From January 1 through January 10 23,808 items have been checked out online!

Facility: No news or updates on renovation.

Other: Upcoming LCLS events include:

Evening with the Authors will be held Friday, March 6th at the Marina at Edison Ford.

The Reading Festival will be held the following day, March 7th at the FM Regional Library.

Carrie informed us that The Shell Factory will honor passes which were sponsored by FOL last year. FOL purchased these last year prior to The Shell Factory's closing for remodeling. These passes can be obtained at the Circulation Desk.

Carrie explained to those recently back to the area about the construction underway on the property next to the library. She advises extra care when coming to and going from the library.

A question was posed to Carrie inquiring about theater presentations at LK. Carrie reported a program by The Florida Rep is scheduled for January 21. She also explained how individuals could stay informed on the happenings at the libraries by logging on to the library site: leelibrary.net/subscribe.

Committee Reports:

Nook arrangements: Anita was absent, but Liz read her report which reported a decline in donations. Anita has had to raid the cupboards to keep the shelves in the Nook filled. Anita requests donations of gently used books. The key word is *gently*.

The Big Book Sale is only 2 weeks away. A second blast email has been sent and it appears technical difficulties have been resolved. She thanked all for signing up; we are 75% filled. If you still care to volunteer and are having difficulties, please see Jane Ann after the meeting.

Display Case: Lucy was absent. No report given. The January display is not yet up.

Focus: Len asked for all Focus information by mid-January.

Lunch: Marge is absent. No report given. Jane Ann thanked Jeanette for stepping up and taking care of lunches today.

Membership: Due to the large number of December renewals Jeanette is unable to report an accurate accounting of members.

Program: Cindy reported on a full calendar of 2020. She listed all authors and programs and urged members to check the Focus or in the Nook for a complete list in hardcopy. Cindy thanked all for the support given to her as she fills slots.

Publicity: Ginny was absent. No report given.

Volunteers: Jane Ann stated everything is staffed.

Website: Mary reported a fall off in visitors. On the FOL website December 2018 had 267 views; December 2019 had 126 views. There were 22 views in January 2020. Our top views are the main page, the donate page, and the events page.

The 28 days from December 9th through January 5th saw a decline in views of FOL FB as well. Only 15 views, a 28% decline and 7 engagements, a 30% decline.

Mary urged folks to check the FOL website which includes a link to the main library page and copies of the Focus, and our FB page which contains updated info.

Jane Ann commended Mary for the great job she does on these sites, even from afar!

Old Business: There was none.

New Business: There was none.

Our next meeting will be held on February 14, 2020.

Meeting was adjourned at 12:12P.M.

Respectfully submitted,



Elizabeth M. Weaver
Secretary